

# Fishmaster Best Catch Contest Official Contest Rules & Guidelines

## WIN A CUSTOM FIBERGLASS REPRODUCTION OF YOUR CATCH

Qualified registrants are eligible to win a custom fiberglass reproduction of their award-winning catch provided by [American Fish Taxidermy](#) as well as assorted monthly prizes. To be eligible, contestants must be U.S. residents, 18 years or older and submit their entry to [bestcatch@fishmaster.com](mailto:bestcatch@fishmaster.com). Winners will be chosen by an independent team of anglers that will review the submissions based on quality of picture(s), caliber of fish caught, and overall representation of the Fishmaster brand. Odds of winning are based on the number of online entries received between May 1, 2021 and July 31, 2021.

### **OFFICIAL RULES:**

- 1. Eligibility.** NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. Open only to current legal residents of the United States, 18 years of age or older at time of entry (if a minor wishes to enter, a parent must enter on the minor's behalf). Fishmaster employees and dealers are not eligible to win.
- 2. Method of Entry.** To enter, send qualified picture(s) to [bestcatch@fishmaster.com](mailto:bestcatch@fishmaster.com). Once submitted, all entries become the exclusive property of Fishmaster. (Due to regulations, billfish are excluded from this contest.)
- 3. Entry Hours.** Contest begins May 1, 2021. All entries must be received no later than 11:59pm E.T. on July 31, 2021.
- 4. Prizes/Approximate Retail Value/Odds of Winning.** The prize is an exact fiberglass replica of their award-winning catch to be reproduced by [American Fish Taxidermy](#). This replica consists of a high-quality fiberglass replica & mount with an inscribed plate declaring the winner's name, as well as the contest name, & [American Fish Taxidermy](#) as the sponsor. Approximate retail value: \$750 (depending on species replicated). The odds of winning depend on the number of eligible entries received. No prize substitution or cash equivalent of prizes allowed, except at Fishmaster's sole discretion due to unavailability of prize for any reason, and then only for a prize of equal or greater value.
- 5. Prize Selection.** Winners will be selected by an independent team of judges that will review the submissions based on quality of picture(s), caliber of fish caught, and overall representation of the Fishmaster brand.
- 6. Notification of Prize.** The winner will be notified on or before August 9, 2021 via email with subsequent public notice via the Fishmaster Facebook page.

**7. Release and Delivery of Prize.** The prize winner will be required to execute and return a Release within fourteen (14) days of attempted notification. In the event of noncompliance with this requirement or if prize notification, the prize may be forfeited and an alternate winner selected. The prize will be awarded to one of the eligible entrants entering the contest.

Grand prize will be delivered to the winner within 120 days of the contest's conclusion.

**8. Taxes.** Winner (and winner's parents/legal guardians if winner is a minor) will be solely responsible for any and all federal, state, and local taxes on prize.

**9. All Entrants bound by Official Rules.** Entrant (and if entrant is a minor, entrant's parent or legal guardian) agrees to be bound by the Official Rules.

**10. Entrant Release.** By participating, entrant (and entrant's parent/legal guardian if entrant is a minor) agrees to release and hold harmless Fishmaster and [American Fish Taxidermy](#), their respective parents and subsidiaries, affiliates, advertising and promotional agencies and the directors, officers, employees, representatives and agents of any of the above organizations from any liability whatsoever for any injuries, losses or damages of any kind caused in whole or in part, directly or indirectly, by any prize or resulting from acceptance, possession, or use/misuse of any prize, or participation in this contest. Except where prohibited by law, acceptance of a prize shall constitute and signify the winner's (and winner's parent/legal guardian if winner is a minor) agreement and consent that Fishmaster may use the winner's name, address, likeness, voice and/or prize information without limitation, for promotional purposes without further payment.

**11. Copy of The Winners List.** For a copy of the winners list, send a self-addressed, stamped business-size envelope to: Fishmaster, 412 N Cedar Bluff Rd, Suite 108, Knoxville, TN 37923. Winner(s) will also be posted on Fishmaster's Facebook page: <https://www.facebook.com/fishmasterinc>.

**12. Copy of The Official Rules.** For a copy of the official rules, send a self-addressed, stamped business-size envelope to: Fishmaster, 412 N Cedar Bluff Rd, Suite 108, Knoxville, TN 37923.

13. Subject to all applicable federal and state laws. Void where prohibited by law.

14. The contest is sponsored by [American Fish Taxidermy](#), 420 Maddux Rd. Cookeville, TN 38501.